DELTA SIGMA THETA SORORITY, INC.
CALL TO CONFERENCE
54TH EASTERN REGIONAL CONFERENCE

ELEVATING SISTERLY AFFECTION
STRENGTHENING OUR ROOTS IN THE EAST

ELSIE COOKE-HOLMES, INTERNATIONAL PRESIDENT & CHAIR, BOARD OF DIRECTORS
ROSIE ALLEN-HERRING, EASTERN REGIONAL DIRECTOR
JERRA HOLDIP, EASTERN REGIONAL REPRESENTATIVE

AUGUST 15 - 18, 2024 | PHILADELPHIA, PA
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Taste of Philadelphia
SEASONED WITH LOVE
HOSTESS CHAPTER
OPENING RECEPTION
AUGUST 15, 2024
Greetings Sorors!

It’s with a heart full of LOVE and a sisterly sense of excitement that the invitation to attend the 54th Eastern Regional Conference (ERC) is being extended to the sorors of the Dynamic and Historic Eastern Region! We are thrilled to “call” each of you to the wonderful city of Philadelphia, Pennsylvania. Our five host chapters – Philadelphia Alumnae, Quaker City Alumnae, Gamma (University of Pennsylvania), Epsilon Delta (Temple University), and Epsilon Phi (Philadelphia Citywide) – are enthusiastically working to ensure that this Regional Conference experience is one that is truly reflective of everything the city holds dear to its name - LOVE. My heart cannot express the thanks needed to adequately recognize the soror leaders and the hard-working chapter members for their willingness to serve.

Please take time to peruse this Call to Conference, as it provides a sneak peek into what's to come as we live out our theme: **Elevating Sisterly Affection: Strengthening Our Roots In The EAST!** Our roots run deep in the historic Eastern Region – the birthplace of our beloved sisterhood. At the regional conference, we will have inspirational activities, informative workshops and fellowship opportunities planned just for you. With strengthened roots, we can advance the theme of our International President, Soror Elsie Cooke-Holmes, Forward with Fortitude: Engaging Our Sisterhood, Empowering Our Communities, Elevating Our Impact!

We are proud that our geographic footprint contains not just the birthplace of Delta Sigma Theta, but also the cornerstone of the United States. Philadelphia is famous as the birthplace of life, liberty, and the pursuit of happiness. There are countless things to do, including visiting national historic sites, museums, vibrant parks, shopping, listening to that sensational soul sound, and eating the famous food unique to Philly!

Sorors, we hope that you are excited as we look to make this the largest regional conference ever! Since our last regional conference, you have worked hard to Elevate our Legacy, our Impact, our Sisterhood, and our Leadership. You have continued to do the work and you have served our communities as only the sorors of Delta Sigma Theta can! You have been extremely supportive of national and regional events, activities, and initiatives while progressing the adoption of the national strategic plan in your own chapters. Whether record attendance at regional and state meetings, collegiate retreats, workshops, forums; or creatively implementing Regional Day of Self Care, Regional Day of Service, Collegiate Connection Month, Reclamation Month or Destination 22, you continue to show us why The EAST is so very special. We simply now want to say thank you and express our love for you. We want to host something to honor and celebrate you! We are planning and designing a unique experience to bring us together, to strengthen our roots, and to continue to elevate our sisterhood in the city of sisterly affection.

This summer, all Eastern Region roads will lead to Philadelphia, Pennsylvania. Be sure you are there!

Thank you Sorors!

**Rosie**
Rosie Allen-Herring
Eastern Regional Director
Greetings from the Eastern Regional Representative

Sorors of the Dynamic and Historic Eastern Region!

It gives me great pride and joy to both bring you greetings and extend my warmest invitations to the 54th Eastern Regional Conference (ERC) to be held this summer in Philadelphia, Pennsylvania. I can’t believe it’s been over a year since we last convened at the National Harbor for the 53rd Eastern Regional Conference! Along the way we’ve seen each other at Founders Day Celebrations, Delta Days in the Nation’s Capital, our 56th National Convention and most recently our State Cluster Meetings! Sorors, we have been getting back in our groove after an extended season of loss and isolation. Spending time with all of my sorors, in-person, has been the highlight of my time as Regional Representative. This is why I am so excited to continue this in-person fellowship with you! The roots of this Sorority started right here in The EAST with 22 dynamic collegiate women at Howard University. This is why we will continue Elevating Sisterly Affection: Strengthening Our Roots In The EAST with all of you in Philly this summer!

Since I was elected in 2022, you all have continued to wrap me in your sisterly embrace and prove that The EAST does sisterhood like no one else! You all have shown me what it means to be a true leader and have truly proven to be the world-class sorors I knew you were in September 2022 - I am so grateful. Whether you are a newly initiated soror or a beloved Delta DEAR, your commitment to this organization has been critical to the success of our region. Our collegiate sorors continue to impress with the highest GPA in the Sorority, all while running their respective yards at some of the top colleges and universities in this country! Our award-winning alumnae sorors continue to innovate with programming and events to serve communities all throughout The EAST and even internationally! Collectively, we have shown that we truly understand the value of Sisterhood, Scholarship, Service, and Social Action! During this 54th ERC, I encourage each of you to take full advantage of the various experiences our hostess chapters and regional conference planning team are so expertly crafting for you. Make sure you spend time attending workshops and plenary sessions to catch yourself up on the business of Delta; but don’t forget to spend time in the city of Sisterly Love and Sisterly Affection painting the town RED! As Deltas, we know we work hard and play hard; so, make sure you’re ready for “The Main Event”- our Regional Conference Stroll Off! As you read through this Call to Conference be sure to pay special attention to details, so you don’t miss out on anything. As with all things in Delta, we stay ready, so we don’t have to get ready!

Lastly, I offer a special shout out to our collegiate leadership team and the sorors of our collegiate host chapters -- Gamma Chapter at the University of Pennsylvania, Epsilon Delta at Temple University, and Epsilon Phi - Philadelphia City Wide. We would not be able to do this without you!

Sisterly,

Jerra

Jerra Holdip
Eastern Regional Representative
Greetings Sorors of the Dynamic and Historic Eastern Region!

We the 1,200 plus sorors of the Philadelphia Alumnae, Quaker City Alumnae, Gamma, Epsilon Delta and Epsilon Phi Chapters welcome you to PHILADELPHIA! Philadelphia is the birthplace of the United States of America, the city of historical monuments and artifacts like the Liberty Bell (an international symbol of Freedom), the National Constitution Center, the Barnes Museum, LOVE Park, Octavius Valentine Catto Statue and the soon to be dedicated Harriet Tubman Statue! In addition, Philadelphia has the historic Mother Bethel AME Church, The Mural Capital of the World and the City of Champions! Philadelphia has long been known as “The City of Brotherly Love and Sisterly Affection”, but for the 54th Eastern Regional Conference our theme is **Elevating Sisterly Affection: Strengthening Our Roots In The EAST!**

Philadelphia is rich in history and we proudly honor our Founder Pauline Oberdorfer Minor, and First National President Sadie Tanner Mossell Alexander, who are both Philadelphia natives! Philadelphia is the city that birthed two Historically Black Colleges & Universities, Cheyney University and Lincoln University.

We are also known for some of the best foods and restaurants in the country. You must experience a taste of Philly through our cheesesteaks, soft pretzels, Tastykakes, water ice, and don’t forget the Amish Market at the Reading Terminal. Enjoy a soulful meal with jazz at SOUTH Restaurant, and other fabulous restaurants within walking distance of the host hotel.

Sorors, we welcome you to Philadelphia by giving you that **“Good Ole Delta Love, Sisterly Affection”**, all while strengthening our ties to the sisterhood!

See you at the 54th Eastern Regional Conference in Philly!

With Sisterly Affection,

**Kimberly**
Kimberly A. Lloyd
Conference Coordinator
Philadelphia Alumnae Chapter

**Patricia**
Patricia A. Evans
Conference Coordinator
Quaker City Alumnae
A MESSAGE FROM THE COLLEGIATE CONFERENCE COORDINATORS

Calling All Sorors to the Floor!

Guess what, sorors? The Deltas are headed to Philadelphia! That’s right, it’s time for the Dynamic Eastern Regional Conference, and we’re thrilled to announce that our wonderful collegiate home will be hosting this spectacular event. As your 54th Regional Conference Collegiate Coordinators, we’re beyond excited to play a part in the planning of this monumental occasion. Consider this your official invitation to the city of *Sisterly Love and Affection*, where we’re ready to welcome you with open arms and the same love that binds us.

A heartfelt thank you goes out to the Regional Director and Regional Representative for entrusting us with this incredible opportunity to serve! We appreciate your confidence in us and are dedicated to making this conference an unforgettable experience for everyone.

A special shout-out is also in order for the collegiate sorors of the region who have consistently demonstrated growth, resilience, and a commitment to keeping the vision of our illustrious 22 Founders alive! Congratulations on your continuous efforts to educate and elevate your campuses. We are bursting with pride and can't wait to celebrate your hard work.

Get ready for an extraordinary time as we eagerly await your arrival at the 54th Eastern Regional Conference. Let’s make this conference a showcase of unity, sisterhood, and inspiration!

Sisterly,

*Tytiana*

Tytiana Pope
Gamma Chapter
University of Pennsylvania

*Ty*Maya

T’Maya Simmons
Epsilon Delta Chapter
Temple University

*Shawntel*

Shawntel Ward
Epsilon Phi Chapter
Philadelphia Citywide
Sorors,

We extend our warmest wishes to you as you prepare to attend the 54th Eastern Regional Conference in Philadelphia. Our city has a rich history, vibrant culture, and eclectic energy that is uniquely the city of brotherly love and sisterly affection. The city's landscapes, museums, monuments, attractions, and restaurants will leave you spellbound. We are planning an exciting time of celebration, fellowship, and recognition of our exemplary programming.

The host chapters are working diligently to ensure you have a transformational experience entrenched in sisterhood, service, scholarship, and social action. The conference is designed for you to emerge with a more profound commitment to our beloved sisterhood as we honor Delta's mission. It will serve as a beacon, illuminating the path of unity, advocacy, and empowerment that defines our esteemed sisterhood.

This momentous occasion offers an unparalleled opportunity to engage in meaningful dialogue, enriching workshops, and spirited discussions. Together, we will reaffirm our commitment to creating positive change, uplifting communities, and shaping a world where equity and justice prevail.

Thank you in advance for bringing your sisterly spirit as we engage in the business of our beloved sorority. Throughout this conference, let us embrace the rich legacy of Delta Sigma Theta, honoring the strides made in education, community engagement, and leadership. As we convene, let us exchange ideas, share experiences, and cultivate an atmosphere that fosters growth and collaboration.

We are looking forward to hosting you in the remarkable city of Philadelphia.

In Sisterhood and Service,

Penny
Penny Sparks Nixon, Ed.D.
Philadelphia Alumnae Chapter

Wanda
Wanda Miles Woodruff, Ph.D.
Quaker City Alumnae Chapter
Greetings Our Beloved Sorors,

From our collegiate chapters, Gamma at the University of Pennsylvania, Epsilon Delta at Temple University, and Epsilon Phi Philadelphia Citywide Chapter, we want to give you the warmest welcome to the 54th Eastern Regional Conference here in the charming city of Philadelphia, Pennsylvania. As we gather and celebrate this wonderful event, we will emphasize this year’s theme of Elevating Sisterly Affection: Strengthening Our Roots In The EAST while carrying out Delta Business and engaging in fellowship.

As the Dynamic and Historic Eastern Region, we pride ourselves in our rich legacy of excellence, resilience, and sisterhood. It is with great pride that we open our doors to welcome you to an immersive experience which embodies the values and traditions of our beloved Sorority.

We are ecstatic for you to experience all that the “City of Brotherly Love and Sisterly Affection” has to offer! Philadelphia is home to many popular landmarks, such as the Independence Hall, the Liberty Bell, the “Rocky Steps”, and so much more. From shops, restaurants, to museums, this city has something for everyone, and we are excited for you all to immerse yourself into Philadelphia.

We know that the Eastern Region will bring unwavering energy and love as we come together to conduct Delta business and immerse ourselves into this wonderful experience! We look forward to bringing you all love, sisterhood, and an amazing time!

YID,

Cheryl
Cheryl Nnadi
Gamma Chapter
University of Pennsylvania

India
India Gerald
Epsilon Delta Chapter
Temple University

Paula
Paula Asimenu
Epsilon Phi
Philadelphia Citywide
A MESSAGE FROM THE STATE COORDINATOR AND FACILITATOR

Greetings Sorors!

On behalf of the members of Delta Sigma Theta Sorority, Inc. who serve in the eastern area of the great state of Pennsylvania, we warmly welcome you to the City of Brotherly Love and Sisterly Affection! The dedicated members of our host chapters; Philadelphia Alumnae, Quaker City Alumnae, Gamma, Epsilon Delta and Epsilon Phi have planned a five-star conference experience designed to capture timeless and treasured memories in the heart of every attendee!

As the nation’s birthplace, and home to rich African-American history and culture, we believe that Philadelphia is the perfect location for this auspicious celebration! Numerous members of Delta Sigma Theta Sorority, Inc. are among the city’s most prestigious ambassadors of service, whose trailblazing accomplishments have impacted Philadelphia and the world. Among them are Founder Pauline Richardson Oberdorfer Minor, a 1910 graduate of the Philadelphia High School for Girls; Sadie T. M. Alexander, the first National President of our Sorority, and the first African-American woman to receive a Ph.D. in economics in the United States; Anna Johnson Julian, our fourth National President and the first African-American woman to earn Phi Beta Kappa at the University of Pennsylvania; Dr. Constance E. Clayton, former Eastern Regional Director and first African-American Superintendent of Public Schools, and Soror Cherelle Parker, the city’s 100th and first female mayor. We are proud of our Sorority’s rich legacy in Philadelphia and are inspired to embrace our opportunities for a phenomenal future!

Welcome to Philly and please be sure to enjoy our historic sights and delicious food while Elevating Sisterly Affection: Strengthening Our Roots In The EAST!

Warm Sisterly Regards!

Monica
Dr. Monica Johnson Taylor
PA East State Coordinator
Philadelphia Alumnae Chapter

Zah’Kyiah
Zah’Kyiah Pennington
PA East State Facilitator
Upsilon Tau Chapter, Villanova University
SORORS
LOVE TO SHOP?

THE E-STORE IS LOADING...

CLICK HERE
REGISTRATION INFORMATION AND GUIDELINES

- All registrations for the 2024 Regional Conference Cycle will be online. Financial members will be able to register “anywhere and anytime” on any web connection through a fully secured online system.

- Registration will open for the Farwest, Southwest, South Atlantic & Southern Regions on Thursday, March 14, 2024, 12:00 noon EDT, and close on Thursday, April 18, 2024, at 11:59 pm EDT, or until capacity is reached.

- Registration will open for the Central, Midwest & Eastern Regions on Wednesday, March 20, 2024, 12:00 noon EDT, and close on Wednesday, April 24, 2024, at 11:59 pm EDT, or until capacity is reached.

- Virtual registration will open on Wednesday, May 1, 2024, 12:00 noon EDT and close on Monday, May 13, 2024, at 11:59 pm EDT.

- Registration will NOT be processed until full payment has been received via credit card. This is the only method of payment, please do not mail in cashier’s checks, money orders or personal checks to National Headquarters. Partial payments will not be accepted.

- In order to register and attend, members must be financial for calendar year 2024 (January 1, 2024 – December 31, 2024) through a local chapter or as a member-at-large.

- Our registration system uses your email address as your unique identifier. **PLEASE DO NOT SHARE EMAIL ADDRESSES.** If you need to update your contact information, log into the Member Portal and update your information. If you do not have an email address in your profile or need to update your email address after you have registered, email dstconferences@deltasigmatheta.org for assistance.

**FEES**

- In-person Registration Fees - Delegate Categories
  - Alumnae - $410
  - Collegiate - $275
  - Alumnae Hostess - $400
  - Collegiate Hostess - $275
  - Members of International Chapters - $275

- Virtual Registration Fees - $250
SUBSCRIPTION TICKETS FEES

- Members may also purchase tickets for all subscription events during online registration. Tickets for all subscription events are non-refundable.
  - Social Action Luncheon - $85
  - Friday's Subscription Event (i.e., Step Show, Stroll Competition, Variety Show, etc.) - $45
  - Collegiate registration fee includes access to Friday's Subscription Event
  - Tickets will be sold on-site based on availability and will cost an additional $10 per ticket per function.
  - There is no reserved seating/section for Delta Dears at the subscription events.
  - Subscription tickets must be purchased at the time of registration.

TRANSFER POLICY

While Delta will allow members to transfer registrations, the transfers and all payments associated with the transfers must be managed directly by the members. National Headquarters will not assist or intervene with payment or other disputes and shall bear no liability with respect to such transfers.

Delta will provide a special transfer period only for voting or alternate delegates prior to the start of the conferences. Chapter Presidents will receive specific details about this special transfer period at a later date. Transfers for all non-voting delegates will be accepted/completed/processed ON-SITE ONLY during the open registration hours. Conference registrations may be transferred in full from one Delta to another provided the transferee is financial for calendar year 2024 (January 1, 2024 – December 31, 2024) through a local chapter or as a member-at-large.

In order to transfer a registration, the Delta to whom the registration is being transferred must present the Registration Confirmation letter and a letter signed by the soror whose registration fees are being used. This letter must clearly state that the bearer has authorization for the transfer of the conference registration and must include both member's full name, chapter name, member number, phone number, and email address. The contact information provided must match the information in the member portal.

- Registrations must be transferred in full, i.e., any subscription tickets associated with the original registration will be transferred in full.
- Registration transfers from a collegiate member to an alumnae member does not include any subscription tickets. The alumnae member receiving the transfer is required to pay the fee difference via credit card.
- If a Delegate Category transfers her registration to a different Delegate Category where the Registration Fees are less, there will be no refund.
- If a Delegate Category transfers her Registration to a different Delegate Category where the Registration Fees are greater, the recipient of the transfer will have to pay the balance due at the time of the on-site transfer via credit card.

For a smoother registration transfer process, it is highly recommended that transfers occur amongst same delegate fee categories, i.e., Collegiate to Collegiate, Collegiate Hostess to Collegiate, Collegiate to a Member of an International Chapter, and/or Alumnae to Alumnae.

REGISTRATIONS WILL NOT BE TRANSFERRED FROM REGION TO REGION OR FROM IN-PERSON TO VIRTUAL OR VICE VERSA.
CANCELLATION POLICY

Only those who registered in person are eligible to receive a 40% refund of their registration fee or transfer their registration to another financial member. Please consult the transfer policy for further details.

For example: If a member paid $410 and cancels her registration, her refund would be $164.00. If a member paid $275 and cancels her registration, her refund would be $110.00.

- The cost of tickets for subscription events are non-refundable.
- Guest registration fees are non-refundable.
- Registrations will not be transferred from region to region or from in-person to virtual or vice versa.
- Virtual registrations are non-refundable and non-transferable.
- There is no on-site registration.

In-person registrants must log into the registration system with their unique email address and confirmation number and select the cancel button within 10 business days of the start of the specific conference to receive the 40% refund or transfer the registration to another financial member. See the transfer policy for additional details.

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NO REFUNDS will be issued after the deadlines below:

- Farwest – May 9, 2024
- Southwest – May 30, 2024
- South Atlantic – June 6, 2024
- Southern – June 20, 2024
- Central – June 27, 2024
- Midwest – July 18, 2024
- Eastern – August 1, 2024
# Eastern Regional Conference Path

**The Regional Conference Path ~ 2024**

Start **Saving** in January!!

*“Ways to Save” 2024 Plan*

## Collegiate

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### Savings Tips & Increase Income Ideas

- Save Spare Change
- Setup Savings Account with Employer
- Save a portion of Tax Refund/Bonus
- Cancel Unused Subscriptions
- Utilize the Acorns App and Round-Up feature
- Sell items you don’t use (e.g., clothing)
- Compare Car Insurance Quotes
- Reduce Credit Card Spending
- Fast from Shopping
- Plan Meals to Eat at home
- Split Living Expenses with Roommates
- Start a Side Hustle/Pickup Gig work

### Additional Expenses to Consider

- Travel & Lodging Expenses
- Meals and Snacks
- Incidental Expenses (e.g., tips)
- Grooming Expenses (e.g., hair, nails, etc.)
- Attire
- Pet Boarding
Delta Sigma Theta Sorority, Inc. has partnered with MCI USA to administer Delta Sigma Theta Sorority’s room block for the 2024 Regional Conferences. Once you have registered for the conference online, you will be linked to MCI USA to make your housing reservation. Please keep in mind that you cannot reserve housing until you have registered for the Conference. Online reservations are available 24 hours/day.

**2024 REGIONAL CONFERENCE RATES**
To receive Delta's 2024 Regional Conference rate as listed, you must make reservations after you have registered online for the conference.

**HOTEL RESERVATIONS**
The Delta/MCI USA Housing Bureau will provide an easy and convenient way for you to make your hotel reservations online. Reservations are processed on a first-come, first-served basis. MCI USA Housing Bureau has been instructed to honor requests received once registration is open until the cut-off date. Requests received after the cut-off date will be processed by the hotels and based on the current hotel rate and availability.

**DEPOSIT REQUIRED**
The MCI USA Housing Bureau will collect a ONE (1) NIGHT NON-REFUNDABLE DEPOSIT for each room plus appropriate taxes at the time of the reservation. Deposits are required for all reservations. Major credit cards (Mastercard, Visa, American Express, and Discover) are accepted. CHECKS, MONEY ORDERS AND WIRE TRANSFERS ARE NOT ACCEPTED. Credit cards will be charged the advance deposit as well as a one-time non-refundable $7.00 fee per reservation at the time of booking. Attendees will only be able to book a maximum of one (1) room during the Voting Delegate Registration and two (2) rooms during General Registration.

**RESERVATION DEADLINE DATE**
All reservations must be made by the cutoff date. Please note that after the cutoff date, MCI USA cannot guarantee availability or discounted group rates for the Sorority's block of rooms.

**REFUND OF DEPOSIT**
Please note that deposits are NON-REFUNDABLE. If your reservation is canceled, your deposit will be forfeited. Failure to check in to your hotel on the designated arrival date will result in a no-show charge by the hotel, your entire reservation will be canceled, and your deposit will be forfeited.

**MODIFICATIONS/CHANGES**
Customer service agents will assist with any changes to your room reservations, cancellations, or other questions regarding your hotel reservation. For modifications/changes, call 888-889-6405 (US/Canada), 972-349-7477 (International) Monday – Friday, 8 a.m. - 5 p.m. CST or email delta@mcievents.com.
CANCELLATIONS

Cancellations of reservations may be processed via the web and/or must be submitted in writing and forwarded by email to: delta@mcievents.com prior to cutoff date. Please keep in mind that if your reservation is canceled, your deposit will be forfeited. If you are not able to honor your reservation, you may sell your room to another soror; however, the seller and buyer are responsible for working out the deposit transaction. The conference hotels will not refund any deposits. Please remember to modify the name on your room reservation to reflect the change.

ACKNOWLEDGEMENTS

Confirmation: Your hotel acknowledgment will be generated online upon completion of your hotel reservation and automatically sent to the email address provided. Your confirmation (Record ID) number is assigned by MCI USA and assures that the hotel will honor the reservation. You may receive another confirmation from the hotel with their unique hotel internal confirmation number.

If you have not received acknowledgment of your reservation within seven (7) days, please contact the Delta Housing Bureau (MCI, USA) at 888-889-6405 (US/Canada), or 972-349-7477 (International/Local).

ROOM TAX/RATES Quoted rates do not include room taxes. All taxes are subject to change.

GENERAL QUESTIONS Please note that new reservations will not be made via phone. Attendees must first be registered for the conference before they are allowed to secure housing with the official hotels. For questions you may use the numbers below: 888-889-6405 (US/Canada) 972-349-7477 (International) Monday – Friday, 8:00 a.m. - 5:00 p.m. CST.
REGISTRATION INFORMATION

THE IMPORTANCE OF BOOKING YOUR ROOM THROUGH DELTA

MOST FREQUENTLY ASKED QUESTIONS REGARDING HOUSING

Why should I book a room through Delta?
Anticipated room block pickup, which is projected based on our history, is Delta’s strongest tool when negotiating future sleeping room rates and meeting space. Anticipated room block pickup is a group of guest rooms that the hotel puts on hold at a specific negotiated rate for a group of people. If Delta is unable to achieve its room block commitment because attendees are making reservations outside of the official room block or canceling/shortening their length of stay at the hotel, the hotel charges Delta an attrition fee to make up for its loss in anticipated room revenue per our signed hotel contract. An attrition fee will increase registration fees and/or other expenses related to the conference. Delta’s goal (when feasible) is to keep our registration fees under the standard $700 registration rate currently being charged by similar organizations. Delta wants to ensure attendees are offered the most economical rate possible for their stay.

What other benefits are there to reserving a room through Delta?
Delta and our official housing company, MCI USA, will work on your behalf to help resolve any issues. If there is a dispute with the hotel, or if you are dissatisfied with your accommodation, MCI USA will assist in those efforts. Transportation will only be provided from “Official Conference Hotels.” When you factor in cab fares and travel time to an alternate hotel, you may discover the benefits are not as great as you originally planned. Staying at an official hotel allows you to better network with your peers and remain in the center of the activity surrounding the meeting. In addition, Delta hotel contracts include clauses that protect our attendees in a variety of areas. For example, if the hotel is oversold and must relocate an attendee to another hotel, the hotel must provide complimentary transportation to the alternate hotel and pay for one-night accommodation. This benefit is only extended to attendees at the “Official Conference Hotels.”

What is Delta doing to reduce its exposure to attrition fees?
Delta has teamed up with a housing agency, MCI USA, who tracks sleeping room reservations and cancellations for the Regional Conference and works with future hotels in adjusting sleeping room blocks to match current trends.

Why should you not use a debit card to book a hotel room?
Using a debit card to book a hotel can be very costly. It’s better to use a credit card rather than a debit card when checking into a hotel. The hotel will place a hold on the money in your checking account to cover the potential balance of your stay. The room rate, taxes and estimated incidentals (~$50 per day) such as meals, telephone calls, internet charges and mini-bar fees will all be used to calculate the hold. Such holds can remain for several days (up to more than a week) after you check out and can cause your card to be declined or charged hefty overdraft fees for purchases you perceive to have sufficient funds in your account to cover. Hotels also put holds on credit cards, but unless you’re up against your credit limit, that usually is not a concern.

It is important to note that the non-refundable one-night deposit will be deducted from the card that you enter at the time of booking your hotel room. The card entered at the time of booking will also be on-file with the hotel once our official housing company submits the final rooming list to the hotel.
MOST FREQUENTLY ASKED QUESTIONS REGARDING HOUSING

What if I don't have a credit card?

Don't have a credit card to use? You'll need to keep a high balance in your checking account to cover debit card holds when traveling. Additionally, it is advised to safeguard the checking account where your bill payments and other transactions are withdrawn, open a second checking account used only for debits. Most hotels will accept cash for payment of your stay and incidentals. If using a debit card for incidentals it can take up to 10 days for those funds to release once you check out.

What to do if all of the rooms are sold out?

If all the rooms are sold out, you will need to add your name to the waitlist. The Sorority has secured an official housing company, MCI USA, for the Regional Conferences and will work in conjunction with the vendor to ensure that we always have rooms available for registered attendees. If at any point all the rooms in the block are sold out, please do not go outside of the block to book a room. Our housing company will work on your behalf to secure a room within Delta’s official room block. The wait list allows you to walk through the process of booking your room, which includes providing a form of payment that will be charged at the time the additional housing is secured. Once your housing accommodations have been secured through the housing company you receive an official email identifying the hotel selection and room rate. You will be given an opportunity to decline the reservation and not be penalized.
WEDNESDAY, AUGUST 14, 2024

- Community Service “Impacting Our Community: The Safe Haven Project” with Philadelphia Recreation Centers
- Leadership Reception (By Invitation Only)

THURSDAY, AUGUST 15, 2024

- Membership Intake Training Registration
- Membership Intake Training (By Invitation Only)
- Conference Registration
- Heritage & Archives
- Exhibit Trade Show Grand Opening
- Conference Choir Rehearsal
- Delegate Orientation/Working in Conference
- Public Meeting
- Hostess Chapters’ Welcome Reception

**Collegiate Day**

“Building a World Class Sisterhood”

- Registration
- Opening Session
- Collegiate Day Workshops (AM)
- Lunch - Box Lunch Provided
- Collegiate Day Workshops (PM)

FRIDAY, AUGUST 16, 2024

- Candidates’ Corner
- Chaplain’s Corner - Meditation
- Fitness
- Conference Registration
- Plenary I, Formal Opening Ceremony
- Sisterhood Luncheon
- Exhibit Trade Show
- Plenary II, National Updates
- Plenary III, Meet the Candidates
- Membership Services “Elevation Room”
- Rehearsal for Stroll Competition
- Stroll Competition “The Main Event” (Subscription Event)
- Club Delta

SATURDAY, AUGUST 17, 2024

- Chaplain’s Corner - Meditation
- Fitness
- Plenary IV, Elections
- Conference Registration
- Membership Services “Elevation Room”
- Memorial Observance
- Concurrent Workshops (AM)
- Social Action Luncheon (Subscription Event)
- Concurrent Workshops (PM)
- Plenary V, National Updates/Final Committee Reports
- Plenary VI, Closing Banquet
- Afterglow

SUNDAY, AUGUST 18, 2024

- Ecumenical Service
- Transition of Officers (attendance is mandatory for all incoming and outgoing officers)
Greetings Sorors!

As we prepare for our 54th Eastern Regional Conference, we are seeking applications for Sorors to serve on our Regional Conference Support Committees. If you are registering for the conference and would like to serve, please review the descriptions of the committees and complete the request form. The application deadline is March 15, 2024.

We look forward to seeing you and working with you in Philadelphia, PA!

**Credentials Committee**
The duties of the Credentials Committee are to report during the regional conference: the number of voting, alternate and non-voting delegates; the number of Past National Presidents; National Executive Board Members; Honorary Members; Hostess Chapter Members; National Staff members; the number of absent chapters; and any other attendance categories deemed necessary (e.g., press, guests, VIPs, speakers).

**Elections Committee**
The duties of the Elections Committee are to implement the process for certifying voting delegates to participate in the election of duly certified candidates for office in accordance with the Constitution and Bylaws of Delta Sigma Theta Sorority, Inc., and Robert’s Rules of Order, Newly Revised.

**Protocol Committee**
The duties of the Protocol Committee are to assist with the seating arrangements for the dais and reserved areas; and prepare and place cards and seating charts for dais participants (for holding room and dais).

**Recommendations Committee**
The duties of the Recommendations Committee are to receive recommendations from delegates, chapters, committee reports and the recorder’s sheets; make recommendations based on observation of the conference program (optional/at the committee’s discretion).

**Rules Committee**
The duty of the Rules Committee is to recommend the rules for the conference sessions. Such rules shall include: general rules, rules covering motions, and rules covering discussions.

**Sergeant-at-Arms, Assistant Sergeant-at-Arms, Assistants to the Sergeant-at-Arms**
The Sergeant-at-Arms, Assistant Sergeant-at-Arms, and Assistants to the Sergeant-at-Arms have the responsibility of monitoring the meeting rooms and the doors to enforce order; checking the credentials of the delegates; denying entrance to unauthorized and improperly dressed persons; collecting fines at the door from Voting Delegates who are late or absent from a session without being excused or replaced by their Alternates.
Pages
The Pages have the responsibility of serving as floor attendants who service the Regional Officers, National President, other officers, the delegates and the Sergeant-at-Arms and Assistants by assisting with checking attendance, delivering messages, running errands, and performing any other tasks as assigned.

Choir Director, Choir, and Other Musicians
The choir and other appointed musicians (pianist, instrumentalists, etc.) are under the direction of The Eastern Region Music Director and have the major responsibility for providing all music for the conference, including during ritualistic ceremonies, plenary sessions, special programs, and any other event/activity as requested by the Regional Director.

Liturgical Dancers
The Liturgical Team (Eastern Region Praise Dancers) will minister throughout the conference to include accompanying the choir with high praise and worship during special programs and any other event/activity requested by the Regional Director.

Timekeepers
Various duties as requested by the Regional Director.

Clergy Members
Delta Clergy will work with and under the direction of The Eastern Regional Chaplain.

Please complete the form on the:
54th Eastern Regional Conference website (ERC Forms section) click here

Tessa R. Murphy McGee
Eastern Regional Secretary
Delta Sigma Theta Sorority, Inc.
The Eastern Region Leadership Team is pleased to announce 2023 – 2024 Regional Awards to be presented during the Sisterhood Luncheon at the 54th Eastern Regional Conference. The following award categories will be recognized:

**Collegiate Awards, 2023-24**
- Collegiate Chapter of the Year
- Emerging Leader Award
- Exemplary Membership Services Chapter Award
- Leadership Development Program Award
- Collegiate Soror of the Year

**Alumnae Awards, 2023-24**
- Advisor of the Year / Advisory Council of the Year
- Alumnae Chapter of the Year [Small: <125 members; Medium: 126-299 members; Large: >300 members]
- Alumnae Soror of the Year Award / Alumnae Soror Community Impact Award
- Continuing the Connection [Collegiate Connection] Award
- Delta Dear of the Year Award / Delta Dear Community Impact Award
- Emerging Leader Award / Accomplished Leader Award
- Exemplary Chapter for Delta Dears Award
- Exemplary Membership Services Chapter Award
- Heritage & Archives – Elevating our Legacy Award
- Leadership Development Program Award
- Delta Emergency Response Team ‘Delta Ready’ – Community Preparedness Award

**Exemplary Programming Awards (Collegiate & Alumnae)**
The 2023-24 Eastern Region Exemplary Programming Awards will be presented to those chapters who have met and/or exceeded the Region’s programmatic expectations by exemplifying the ideals and beliefs of Delta Sigma Theta Sorority, Inc. and executing outstanding programming in their communities/campuses. Awards will be presented in each category below, one for an alumnæ chapter and one for a collegiate chapter:

- Exemplary Arts & Letters Program Award
- Exemplary Dr. Betty Shabazz Delta Academy Program Award
- Exemplary Dr. Jeanne L. Noble Delta GEMS Program Award
- Exemplary EMBODI Program Award
- Exemplary Economic Development Program Award
- Exemplary International Awareness and Involvement Program Award
- Exemplary Physical & Mental Health Program Award
- Exemplary Social Action Award
- Exemplary Social Action Award - Statewide

**Deadline**
- All 2023 - 24 Eastern Region Award submissions must be received by June 30, 2024 at 11:59 p.m. EST.
- Programs/events for submission must have been implemented between July 1, 2023 – June 30, 2024.
- Award submission forms and electronic submission instructions will be sent to Chapter Presidents.
Show The Love Challenge

We are excited to share this unique opportunity for all chapters and members across the Dynamic and Historic Eastern Region, to assist the host chapters in raising funds to support the 54th Eastern Regional Conference in Philadelphia, PA. We are asking all chapters and or sorors to support by contributing at one of the partnership levels described below. The goal for the “Show The Love Challenge” is $50,000 to support regional conference activities and events for what will truly be a weekend of SISTERLY AFFECTION.

SUGGESTED PARTNERSHIP LEVELS:

$250  $500  $1,913  $2,200  $5,000

FIND OUT HOW YOU CAN SHOW THE LOVE ON THE 54TH EASTERN REGIONAL CONFERENCE WEBSITE
Celebrate Delta Elevating Sisterly Affection: Strengthening Our Roots In The EAST with an Ad in the 54th Eastern Regional Conference Souvenir Journal.

By purchasing an Ad in the Souvenir Journal, you will assist the host chapters in making this Conference an epic and enjoyable occasion. For additional information, please read the established Ad guidelines and specifications below. We thank you in advance for our support and look forward to receiving your Ad.

### ADVERTISING GUIDELINES

**AD RATES AND SPECIFICATIONS**

<table>
<thead>
<tr>
<th>SIZE</th>
<th>DIMENSIONS</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>7” x 10”</td>
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<tr>
<td>Inside Back Cover</td>
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<tr>
<td>Quarter Page</td>
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<tr>
<td>Pearl Patron List</td>
<td>7” x 4 ⅞”</td>
<td>$25</td>
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</tbody>
</table>

- Please submit “camera ready” Ads in pdf, png or jpg/jpeg formats with 300 dpi or higher resolution. Files submitted in Word, PowerPoint, Publisher and any other file types WILL NOT be accepted or included in the Souvenir Journal.
- All typefaces and images must be embedded or linked and submitted with the graphics.
- To ensure quality pages are included in the Souvenir Journal, it is recommended that only photos created by a professional photographer be submitted.
- All Ads and logos will be in full color.
- Ads must be submitted via the 54th Eastern Regional Conference website.
- The file name should be in the following format:

  - Chapter Ad SIZE or Business Name Ad SIZE
  - **Example**: PhiladelphiaAlumnae_FullPage

- All Ads must be uploaded in the electronic Ad Request Form.
- The deadline for all Ad submissions and payment is **Monday, April 15, 2024**

**PLEASE NOTE:** All Ads and payments received after 11:59 p.m. EST on April 15, 2024, will not be featured in the journal.
Complete the Ad Request Form via the 54th Eastern Regional Conference website and submit the PREFERRED PayPal payment. For mailed payments, cashier checks or money orders should be made payable to Quaker City Alumnae Chapter (QCA). Please mail a printed copy of the Ad Request Form confirmation email and the payment to:

Quaker City Alumnae Chapter (QCA)
Delta Sigma Theta Sorority, Inc.
ATTN: 54th Eastern Regional Conference Souvenir Journal
P.O. Box 42831
Philadelphia, PA 19101

Questions may be directed to the ERC Souvenir Journal Committee at ERCjournalDST@gmail.com.
THE DYNAMIC AND HISTORIC EASTERN REGION PRESENTS

THE MAIN EVENT

STROLL COMPETITION

PHILADELPHIA CONVENTION CENTER

9:00 P.M. EST, AUGUST 16, 2024
Sorors of the Dynamic & Historic Eastern Region,

As The Eastern Regional Leadership Team and Hostess Chapters gear up for our 54th Eastern Regional Conference, we are excited to announce this year’s subscription event will be a Main Event Stroll Off Competition!

We are calling all chapters from all organizations to represent the fundamentals of NPHC unity. The stroll off competition also offers collegiate members the opportunity to connect with alumnae members. If your chapter thinks they have what it takes, then get ready for friendly competition and the chance to highlight your best strolls.

This correspondence is an official invitation to participate in “The Main Event” at the 54th Eastern Regional Conference in Philadelphia, PA. This event will occur on Friday, August 16, 2024. All participating organizations will be competing for prizes and more importantly, bragging rights! Come ready to knock us out with your amazing performance!

If you are interested in participating, please carefully review the information in the following pages for deadlines, guidelines, and expectations regarding participation in this Stroll Off competition. If your team would like to compete, please make sure that you submit the online application no later than April 30, 2024.

Please note, if your team is selected, there is a registration/entry fee of $50. You will be required to submit the disclosure & COVID-19 waiver forms no later than June 1, 2024. If you have any questions, please contact Soror Jerra Holdip, Eastern Regional Representative at dsterrjh@gmail.com

We look forward to your participation in this year’s Stroll Off!

Sisterly,

Jerra

Jerra Holdip
Eastern Regional Representative
dsterrjh@gmail.com

Elevating Sisterly Affection
GUIDELINES

The official Stroll Off Application Package is due on April 30, 2024 at 11:59 p.m. EST. A video showing your chapter in a past stroll performance (MP4, YouTube or Vimeo link) will be required as part of the application process. Submitted videos become property of Delta Sigma Theta Sorority, Inc. and could be utilized as promotional material prior to and during the 54th Eastern Regional Conference.

No more than eight teams will be approved. Each team shall not exceed more than 15 participants, which includes helpers. All members of the team must be present at a mandatory meeting on-site; a date and time will be provided. Members not in attendance will not be allowed to stroll unless they provide a written excuse prior to the meeting. A photo of the costume or attire must be submitted by June 30th, 2024.

Prizes will be awarded to the top three (3) teams.

In the event that a team cannot participate, the $15 application fee is non-refundable.

ELIGIBILITY

All Stroll Off participants must be financially active and in good standing with their respective chapters. *Financially active indicates that dues have been paid for the fiscal year in which the 2024 Eastern Regional Conference takes place (i.e., members must be financial for Fiscal Year 2023-2024 to participate in the Regional Conference in Philadelphia, PA).* The Chapter President's signature confirms each individual’s eligibility and will be verified to assure all are in good standing and eligible to participate.

Chapters of participating teams must have a Voting Delegate registered for the Regional Conference. *Collegiate Chapters may merge up to three chapters to create one team.

All teams must pay a non-refundable $50 fee in order to participate. This is a **ONE-TIME, ALL-INCLUSIVE TEAM FEE** that must be made by June 1, 2024. Payments can be submitted through the jot-form provided in the notification of acceptance letter.

Every member of each team must sign and submit a liability waiver, general athletic ability waiver & COVID-19 release. These forms must be completed and submitted by June 1, 2024 via the jot-form provided in the notification of acceptance letter. Failure to comply will result in disqualification.

TIMELINES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Application and Video Submission Deadline</td>
<td>April 30, 2024</td>
</tr>
<tr>
<td>Notification of Acceptance</td>
<td>May 15, 2024</td>
</tr>
<tr>
<td>Registration Fee, Athletic, Disclosure &amp; COVID-19 Waivers due</td>
<td>June 1, 2024</td>
</tr>
<tr>
<td>Music Clearance &amp; Final List of Participants Deadline</td>
<td>June 30, 2024</td>
</tr>
<tr>
<td>Costume/Attire Submission Deadline</td>
<td>June 30, 2024</td>
</tr>
<tr>
<td>Stroll-Off Event Date</td>
<td>August 16, 2024</td>
</tr>
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</table>
CONFERENCE ACTIVITIES
STROLL COMPETITION
INFORMATION CONTINUED

ELIGIBILITY
Every member of each team must sign and submit a liability waiver, general athletic ability waiver & COVID-19 release. These forms must be completed and submitted by June 1, 2024 via the jot-form provided in the notification of acceptance letter. Failure to comply will result in disqualification.

Please note that ALL in-person attendees for the 54th Eastern Regional Conference must be fully vaccinated against COVID-19. Members will be required to show proof of full vaccination upon request in advance or onsite and proof of a negative COVID test seventy-two (72) hours prior to the date and time of the first on-site rehearsal.

All participants must review and follow CDC and local guidelines at each stage of participation, from initial rehearsals through final performance. Please refer to the Center for Disease Control website and that of your respective state and local government for details.

Access/backstage passes will be issued to all official participants during the on-site stroll off competition meeting. Participants are to remain backstage or in a designated area before, and immediately following performances.

PERFORMANCE
Performances and outfits must be of good taste and decency. Pictures of outfits must be submitted by June 30, 2024, for approval. All music must be submitted with a music clearance form by June 30, 2024. Music lyrics may not contain profanity or be in poor taste.

- No element of the show should be disrespectful to other organizations or political parties.
- The performance will be held in TWO “Knockout” rounds. Teams will perform a 2–3-minute stroll which fits the theme of each round.
- Round 1: Athletic/Sports Themed
- Round 2: Freestyle (Teams may choose their own theme)
- Teams that exceed the allotted time will be penalized five points for every 30 seconds over time.
- Teams must bear the expenses for approved special effects and will be responsible for all logistics associated with any props. Smoke/fog is not permitted.
- Any monetary winnings will be made payable to the chapter and sent via direct deposit directly to the chapter’s official bank accounts.
- Teams will be judged on two rounds. Audience participants will use MentiMeter to determine which teams advances through to the next round.
- The winners will be determined based on the top 3 teams with the most points at the end of both rounds. The team with the highest audience vote will receive an extra 13 points at the end of the final round.

Chapters will be judged on the following:

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Originality/Creativity</td>
<td>15 pts</td>
</tr>
<tr>
<td>Complexity/Degree of Difficulty</td>
<td>20 pts</td>
</tr>
<tr>
<td>Transitions</td>
<td>10 pts</td>
</tr>
<tr>
<td>Precision (Strolling Ability)</td>
<td>15 pts</td>
</tr>
<tr>
<td>Vocal Deliver and Clarity</td>
<td>10 pts</td>
</tr>
<tr>
<td>Overall Performance (Stage Presence, Enthusiasm, Appearance, Theme Interpretation)</td>
<td>30 pts</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100 pts</td>
</tr>
</tbody>
</table>
AUDITION VIDEO GUIDELINES
- The audition video submission serves as a sample of your chapter’s strolling ability and will be used in the process of selecting teams.
- Record or submit a previous show with clear, quality video.
- An audition link can be submitted (via MP4, Youtube, Vimeo, social media video link only) on the application.
- Video submissions must be a minimum of 1 minute.
- Only one submission per team.
- Acceptable video submissions include previous stroll-off performances, homecoming stroll shows, yard shows, formal rehearsals or an original audition (2019-present).

AUDITION VIDEO SCORING
- Each video will be reviewed by the Regional Stroll Off Committee.
- Videos will be evaluated based on a scoring scale of 5 points (1 = poor and 5 = excellent).
- Videos will be scored by a panel of judges in the categories of: Precision, Creativity, Originality, Difficulty, and Overall Showmanship.

All submitted videos become the property of Delta Sigma Theta Sorority, Inc. and could be utilized as promotional material prior to and during the 54th Eastern Regional Conference.

COMPLETE THE APPLICATION AND UPLOAD VIDEO VIA THE
54th EASTERN REGIONAL CONFERENCE WEBSITE (STROLL SECTION)
CLICK HERE TO COMPLETE.

NO LATER THAN April 30, 2024 at 11:59 p.m. EST.
Questions should be directed to 240-342-0290 or jholdip@deltasigmatheta.org
Greetings Sorors of the Fierce and Historic Eastern Region!

We welcome you to our 54th Eastern Regional Conference in Philadelphia where our democracy was born. As Sorors travel from far and near, our sisterhood’s rich legacy of service will assuredly leave a resounding impact on Philadelphia by addressing the needs of our most vulnerable communities.

Philadelphia, like most urban cities, has been devastated by torrential gun violence, especially impacting communities of color. Recreation Centers have traditionally served as safe havens for our children, young adults and communities overall. Although the need for these safe havens are at an all-time high, they are severely underfunded and lack basic resources. Every child, person and community deserve access to a clean and safe space free of gun violence. More than 75% of the gun violence victims are Black and in 2023 there were 1,665 shooting victims. Our goal is to assist these communities who depend on the recreation centers for after school education, extracurricular activities, programming and safety.

A vibrant and active recreation center can have a stabilizing effect on the lives of those in the catchment area and beyond. By providing safe and adequately equipped spaces for physical activities, such as football, basketball, dance and jump rope, these centers instill discipline, healthy exercise habits, and teamwork. They also foster leadership skills, self-esteem, extend learning beyond the classroom and house local mentorship programs. Recreation centers are especially crucial for communities that lack the necessary facilities to keep their children in safe environments. After school programs provide a refuge for youth in communities impacted by gun violence and provide a healthy outlet for their creativity and energy.

The Safe Haven Project seeks to support the recreation centers in Philadelphia, which are often ground zero for supporting communities impacted by gun violence.

In an effort to assist these safe havens and neighborhood hubs, each targeted recreation center will receive site specific necessities, such as: games, books (mini-libraries), sports equipment, arts and crafts supplies, and cozy reading spaces.

Sorors, your support is vital in ensuring these centers remain a safe haven for communities impacted by gun violence.

Sisterly,

Timika
Timika Lane
Community Service Co-Chair
Philadelphia Alumnae Chapter

Shaida
Shaida Combs
Community Service Co-Chair
Quaker City Alumnae
Philadelphia, the historic city of Brotherly Love and Sisterly Affection offers vibrant sights, exciting attractions, parks and festivals for you and your family’s enjoyment. Provided for you is just a sampling of the many places for families, sorors and friends to enjoy while visiting the city:

**MUSEUMS & ATTRACTIONS**
- The Philadelphia Doll Museum
- African American Museum
- Philadelphia Museum of Art
- The Barnes Foundation
- Morris Arboretum & Gardens
- The Rodin Museum
- The Museum of the American Revolution

**HISTORY**
- Independence Hall (one of the only World Heritage sites in the country and where the Declaration of Independence and U.S. Constitution were drafted and signed)
- Liberty Bell (a symbol of the abolitionist movement).
- Mother Bethel AME Church founded by Richard Allen in 1791
- The Constitution Center

**FOR KIDS & FAMILIES**
- Watch a movie under the stars
- Philadelphia Zoo, America’s First Zoo
- Independence Blue Cross RiverRink Summerfest features outdoor roller skating, boardwalk games and rides featuring the 60-foot Ferris wheel and our double-decker carousel, and our 9-hole miniature golf course and great food and drinks.
- The Please Touch Museum

**PARKS & OUTDOORS**
- Fairmount Park
- The Japanese House
- The Horticultural Center
- The Belmont Plateau
- Spruce St. Harbor
- One of the best urban beaches where visitors can lounge on colorful hammocks, enjoy Philly-inspired eats on floating barges, cool off with craft brews in the beer garden and play arcade games along its waterfront boardwalk.

**SPORTS**
- The Philadelphia Union, the region’s Major League Soccer club
- The Philadelphia 76ers, the region’s NBA basketball team
- The Philadelphia Eagles, the region’s NFL football team
- The Philadelphia Phillies, the region’s NL baseball team

**SHOPPING**
- The Fashion District
- Reading Terminal Market
- South Street
- The Italian Market
- Macy's

Philly tour goers can choose from a number of tour options. Here are just a few: the Big Bus Tours, Philly by Segway, various walking and sightseeing tours.
TRANSPORTATION INFORMATION
DRIVING DIRECTIONS

Traveling North on I-95 from DC, Maryland & Delaware

Part I
- Take I-95 Northbound into Pennsylvania to Exit 22 for Central Philadelphia I-676
- Stay in the left lane of this exit
- Follow signs for 676 West to the first Exit (Broad Street)

Part II
- This exit takes you up onto 15th Street. Get into the left lane and follow the sign for 611/Broad Street and make a left turn onto Vine Street
- Follow signs for Vine Street/PA Convention Center
- Take a right onto 12th Street

Traveling South on I-95 from Mass, NY, Conn, RI, & Northern and Central NJ

Part I
- Take I-95 South into Pennsylvania. Follow to Exit 22 for Central Philadelphia
- Now Follow Part II of the directions for Traveling North on I-95

Traveling from Pittsburgh, York, Harrisburg

Part I
- Follow PA Turnpike to Exit 20/I-476 (Mid County interchange)
- Take I-476 to Exit 16/I-76E Philadelphia

Part II
- Stay on I-76 East for approximately 12 miles
- Exit at 344/ I-676 East
- Take I-676 East and exit at Broad Street/Route 611 (2nd exit)
- You will be on Vine Street
- Follow Vine Street to 12th (4th traffic light)

Traveling from Lehigh Valley and Northeastern PA
- Take the Northeast Extension of the Turnpike I-476
- Take the Mid County Exit and merge onto I-476 To Exit 16/I-76E Philadelphia
- Now follow Part II directions for traveling from Pittsburgh, York, and Harrisburg

Traveling from NJ and Atlantic City
- Take the Atlantic City Expressway to 42 North
- Follow 42 North to the Benjamin Franklin Bridge (Route 676, crossing into Philadelphia
- Follow the signs for the Convention Center (This is Vine Street)
- Go approximately 6 blocks, make a left turn onto 12th Street
TRANSPORTATION INFORMATION
DRIVING DIRECTIONS CONTINUED

AIRPORT TRANSPORTATION TO THE PENNSYLVANIA CONVENTION CENTER

Philadelphia International Airport (PHL) - 11 miles to the PA Convention Center
Transportation from the airport:
- Uber Service Cost $31.00
- SEPTA Train Service from Terminal A to 30 Street Station (William Gray) is a 19-minute ride (1.6 miles) Costing $5.00 - $7.00. Then from the 30th street Station, you can (at a cost of $2.50) take the SEPTA Market - Frankford Line to 11th Street (walk one street up and 2 blocks north) or the SEPTA Trolley Lines (numbers 10, 11, 13, 34 or 36) to 13th & Market Street (walk one street back to 12th and Market and 2 blocks north)

AMTRAK TRAIN SERVICE TO THE PENNSYLVANIA CONVENTION CENTER

Travel to the William Gray Train Station, 30th and Market Street, Philadelphia, PA. From there you can do the following:
- Take an Uber
- Public Taxi service
- You can (at a cost of $2.50) take the SEPTA Market - Frankford Line to 11th Street (walk one street up and 2 blocks north) or the SEPTA Trolley Lines (numbers 10, 11, 13, 34 or 36) to 13th & Market Street (walk one street back to 12th and Market and 2 blocks north).

BUS SERVICE TO THE PENNSYLVANIA CONVENTION CENTER

Greyhound Bus Station, 1001 Filbert Street, Philadelphia, PA
- Take Uber or Lift
- Walk 2 blocks up to 12th Street and turn north, walk one and a half blocks

Motorized Scooter/Wheelchair Rentals
- Planning to rent an electric scooter or wheelchair contact “Mobility on Wheels” at 1-855-484-4454 or mobilityonwheels.com, Sunday - Saturday, 8 a.m. – 5 p.m. EST

PARKING LOTS
- Information forthcoming

Covered Garages
- Information forthcoming

THERE IS NO ON-STREET PARKING
H.E.R. STORIES SUBMISSION GUIDELINES

Articles are now being accepted for the 2024 Conference Edition of H.E.R. Stories. This publication is designed to promote Eastern Region activities of our sisterhood that reflect the influence of our national initiatives. Please encourage your chapter to submit an article, as all submissions will appear on the website/blog regardless of selection for the print edition. Articles will be accepted through midnight on June 1, 2024. Each article shall contain no more than 400 words and include up to three, high-resolution images (300 DPI.) Photos may be submitted in color but may be converted to black and white. Each email submission shall not exceed 10MB. (Send in multiple emails if necessary.)

Please forward articles and photos for submission to Regional Journalist Chanta L. Jackson at erjournalist@gmail.com. Be sure to include H.E.R. Stories and the name of your chapter in the subject line of your email.

H.E.R. Stories Tips

1. Write for your audience. What does the reader already know about this subject?
   a. What does the reader need to know about this subject?
   b. What do you want to accomplish with this message/article?
   c. What do you want the reader to do after reading your article?
   d. Is it your intent to motivate, persuade, or inform?
   e. What was accomplished (impact) that makes it noteworthy?

2. Make certain to submit an actual article.
   a. Press releases and announcements are not articles.
   b. Tell the story in an action-oriented fashion.
   c. Use a clear, logical progression.
   d. Use active verbs whenever possible.
   e. Write in third person, not first-person, i.e. the chapter did vs. we/us.

3. Spell out all acronyms first and then use the initials. i.e., Baltimore County Alumnae Chapter (BCAC).

4. Remember your article must be under 400 words.

5. You may submit up to three photos per article.

6. Develop complete sentences and check spelling for appropriate subject-verb agreement before submitting.

7. Proofread to ensure you have included all details.

8. Read aloud what you’ve written. Ensure article has a conversational tone.
Planning For The 54th Eastern Regional Conference

Things to Remember

- A wrap to wear in the halls (white is appropriate for the formal opening).
- Medication (refills on any medication or spare prescriptions).
- Comfortable Shoes
- Bring an umbrella or other rain gear as a precaution.
- Red, White and Black Attire
- Pen Light
- Sorority Pin
- Violets
- Ritual
- Constitution and Bylaws
- Photo ID
- Bring your red envelope.
- Delta has no official mandate calling for an uninterrupted color.
- Plenary Sessions and Regional Luncheons are closed sessions for registered members only; children, babies, spouses and all others are not allowed into these events.
- Tickets are needed for admission to all subscription events.
- Bring the completed and signed voting and alternate delegates certification form.
- Sorors should be considerate of the dais and refrain from picture taking during meals.
- Attendees arriving 45 minutes after the beginning of a meal function are not guaranteed service.
- Membership remains seated during the recessional until the dais and voting delegates have exited.
- There is no reserved seating/section for Delta Dears at the subscription events.
- There are reserved seats on each shuttle bus for Delta Dears.
- Please be sure to check the Regional website for updates regarding the 2024 Regional Conference Cycle.
PLANNING FOR THE
54TH EASTERN REGIONAL
CONFERENCE
ATTIRE REMINDERS

- Opening Plenary Session/Formal Opening – White attire (includes wraps and shawls). Regional/chapter scarves and other scarves are not allowed during the formal opening. The violet is the only flower that can be worn during the formal opening. Pants shall not be worn at the opening ceremony.

- Memorial Observance – red, white or black attire – (combinations of any of the colors listed above are not permitted – must be a single color). The violet is the only flower that can be worn during the Memorial observance. Pants shall not be worn at the Memorial Observance.

- Plenary Session – business attire (suits, dresses, skirts/blouses, dressy pant suits).

- Closing Banquet – formal or after-five attire.

- Ecumenical Service – red, white, black, or business attire.

- National/Regional Meeting – business attire.

- Shorts, skorts and capris are unacceptable.

- Hats are inappropriate and not permitted at the formal opening or memorial observance unless they are worn for medical or religious purposes. If worn, hats should coincide with the color of the attire that is appropriate for the respective session/ceremony.

- Flip-flops and shower shoes are inappropriate and not considered business attire. This does not apply or refer to sandals or open toe shoes.

- Denim (all colors) and khaki must not be worn to any of the formal ceremonies or business sessions. Leggings and jeggings are inappropriate and therefore are not allowed.

- Paraphernalia jackets are inappropriate and cannot be worn as a covering to formal ceremonies and business sessions. A blazer, sweater, wrap or shawl must be worn over tops or dresses without straps during sessions or ceremonies.
57th National Convention
WASHINGTON, DC | SUMMER 2025